Great teachers know a lot about what works in the classroom. Our goal is to equip them to use what they know to successfully work with administrators and policymakers so that their knowledge and skills inform policy.

- Stacey Donaldson
2010 Mississippi State Teacher of the Year

Course VII: Leading Policy & Advocacy

Educators who are effective advocates will dramatically improve outcomes for all kids, especially those who are most at risk. This course will help you identify and use specific advocacy strategies to influence and mobilize schools, government and the community on behalf of students and the profession.

Learn how to identify a significant educational challenges that you can influence through use of research, advocacy and policy change. Develop and implement an advocacy campaign to bring about the change you need.

This course will enhance your ability to:
- Understand the purpose, scope and principles of effective educational advocacy
- Use leadership and advocacy strategies to positively influence school-wide policies and programs that benefit students
- Form a coalition and alliances that work together to build capacity for change and have a greater impact

You will leave with:
- A deep understanding of the essential components of advocacy
- An action plan to guide your advocacy on behalf of students and the profession
- A repertoire of specific methods to effectively achieve your change goals
- Communication and presentation skills to help you advocate effectively with large groups
- A path to earning digital credentials in teacher leadership
- A virtual follow up session to support your work on your plan

NNSTOY is an innovative and trusted source of teacher leadership that improves teaching and learning. Our Teacher Leadership Professional Learning Courses are available for every educator level and can be on a flexible schedule.

Contact Us

NNSTOY is a trusted source for developing teacher leadership among educators of all levels. Our Teacher Leadership Professional Learning Courses are based on the industry-supported Teacher Leader Model Standards and grounded in the latest research and adult learning theory. Created by State Teachers of the Year and Finalists, our teacher leadership courses are highly engaging and collaborative, offering practical tools to improve teaching and learning.