

**2018
Empowered
to Lead
Symposium**



E2Lead 2018

Resilience & Rejuvenation

April 26th, 2018

Mohegan Sun Convention Center

Presented by:



**Sponsorship
Opportunities**

The Empowered to Lead Symposium

The Empowered to Lead Symposium, an annual event hosted by the Connecticut Teacher of the Year Council, is Connecticut's premier educational conference. E2Lead provides opportunities for teacher-leaders, administrators, and other educators to articulate and enhance their collective power, expertise, and experience. This transformative event includes inspiring keynote and luncheon speakers; multiple networking opportunities; and interactive sessions that promote the sharing of ideas and resources, innovative strategies and solutions, and collaborative discourse and practices geared toward elevating our profession.



“I left feeling inspired, energized, and ready to change the world!”

“This was an amazing day. The entire experience was worthwhile, beneficial, and I walked away feeling inspired and motivated to continue to grow in my own profession and influence others to do the same.”



“What a superb opportunity to collaborate with other leaders who thrive to make a difference in our profession. I felt supported and validated. Days like this should happen more often.”

“I wish all teacher leaders could experience a day like today!”



The Connecticut Teacher of the Year Council

The Connecticut Teacher of the Year Program is recognized throughout the state as Connecticut's premier teacher recognition program. School districts throughout the state participate in this prestigious process, nominating local teachers who participate in a rigorous selection process with the hopes of becoming Connecticut's Teacher of the Year. The Connecticut Teacher of the Year Council, in partnership with sponsors and the Connecticut State Department of Education, develops programming aimed at engaging Teachers of the Year in activities and roles that allow them to share, learn, and advocate for best practices and policies in public education. For more information about the Connecticut Teacher of the Year Council, please visit <http://www.cttoycouncil.org>

The Connecticut Teacher of the Year Council offers a limited number of opportunities to sponsor this exceptional day of professional learning. Sponsorships offer organizations unique opportunities to interact with educational thought leaders and to showcase their support of education throughout the state.

**Lead
Sponsor \$15000+**

Benefits Include:

- Opportunity to address attendees briefly during opening session
- Large-sized logo and company profile in event literature
- Large-sized logo on event signage
- Large-sized logo and company profile on event website
- Large-sized logo on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Gold Sponsor* of the Connecticut Teacher of the Year Council (sponsorship recognized in promotional materials and stationary, Ceremony PowerPoint display, opportunity to speak to pre-Ceremony Reception, Ceremony program book recognition [large logo, profile], website recognition [medium logo, profile])

**Lunch
Sponsor (2) \$5000**

Benefits Include:

- Opportunity to address attendees briefly during luncheon session
- Large-sized logo and company profile in event literature
- Large-sized logo on event signage
- Large-sized logo and company profile on event website
- Large-sized on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Silver Sponsor* of the Connecticut Teacher of the Year Council (Ceremony PowerPoint display, invitation to pre-Ceremony Reception, Ceremony program book recognition [medium logo, profile], website recognition [medium logo, profile])

**Breakfast
Sponsor (2) \$4000**

Benefits Include:

- Medium-sized logo and company profile in event literature
- Medium-sized logo on event signage
- Medium-sized logo and company profile on event website
- Medium-sized on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Partner* of the Connecticut Teacher of the Year Council (Ceremony PowerPoint display, invitation to pre-Ceremony Reception, Ceremony program book recognition [small logo, profile, website recognition [name, profile])

Last year's Empowered to Lead Symposium had over 250 attendees and over 25 sponsors and vendors!

Tech Sponsor (2) \$3000

Benefits Include:

- Small-sized logo and company profile in event literature
- Small-sized logo and company profile on event website
- Small-sized logo on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Partner* of the Connecticut Teacher of the Year Council (Ceremony PowerPoint display, invitation to pre-Ceremony Reception, Ceremony program book recognition [small logo, profile, website recognition [name, profile)



Conference Strand Sponsor (3) \$2000

Benefits Include:

- Small-sized logo and company profile in event literature
- Small-sized logo and company profile on event website
- Small-sized logo on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Partner* of the Connecticut Teacher of the Year Council (Ceremony PowerPoint display, invitation to pre-Ceremony Reception, Ceremony program book recognition [small logo, profile, website recognition [name, profile)



Charging Station Sponsor \$2000

Benefits Include:

- Large-sized logo on charging station
- Small-sized logo and company profile in event literature
- Small-sized logo and company profile on event website
- Small-sized logo on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Partner* of the Connecticut Teacher of the Year Council (Ceremony PowerPoint display, invitation to pre-Ceremony Reception, Ceremony program book recognition [small logo, profile, website recognition [name, profile)



Conference Bag Sponsor \$2000

Benefits Include:

- Logo on each attendee's conference bag
- Small-sized logo and company profile in event literature
- Small-sized logo and company profile on event website
- Small-sized logo on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Partner* of the Connecticut Teacher of the Year Council (Ceremony PowerPoint display, invitation to pre-Ceremony Reception, Ceremony program book recognition [small logo, profile, website recognition [name, profile)])

Break Sponsor (2) \$2000

Benefits Include:

- Small-sized logo and company profile in event literature
- Small-sized logo and company profile on event website
- Small-sized logo on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Partner* of the Connecticut Teacher of the Year Council (Ceremony PowerPoint display, invitation to pre-Ceremony Reception, Ceremony program book recognition [small logo, profile, website recognition [name, profile)])

Lanyard Sponsor \$1000

Benefits Include:

- Logo on each attendee's lanyard
- Small-sized logo and company profile in event literature
- Small-sized logo and company profile on event website
- Small-sized logo on PowerPoint display
- Ability to provide branded merchandise to attendees
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Partner* of the Connecticut Teacher of the Year Council (Ceremony PowerPoint display, invitation to pre-Ceremony Reception, Ceremony program book recognition [small logo, profile, website recognition [name, profile)])

General Sponsor \$500

Benefits Include:

- Name and company profile in event literature
- Name and company profile on event website
- Name on PowerPoint display
- Recognition on all educator outreach prior to and following event
- Complimentary vendor table
- *Friend* of the Connecticut Teacher of the Year Council (Ceremony program book recognition [name listed, profile], website recognition [name listed])

Vendor Table \$200

Benefits Include:

- Vendor table
- Name in event literature and website
- Ability to provide branded merchandise to attendees
- *Supporter* of the Connecticut Teacher of the Year Council (Ceremony program book recognition [name listed], website recognition [name listed])

